

RONCHINI

I Rossori dell'Arte (The Redness of Art)

10 March – 28 April 2023

Preview: Thursday 9 March 2023, 6-8pm



Alighiero Boetti, *Rosso Gilera Rosso Guzzi*, 1971, industrial varnish on cork letters on metal, 25 x 25 cm

Ronchini is pleased to present *I Rossori dell'Arte* (The Redness of Art), a modern reimagining of the milestone exhibition of the same name by Galleria d'Arte Niccoli, in Parma in 1990.

Showcasing a range of works from the past and present, this exhibition explores the vibrancy, dynamism, and power of the colour red in contemporary art. Psychologically and historically, red as the colour of blood is associated with adventure, passion, power, and bravery, all feelings with an exciting and sexy allure which artists from across the ages have tried to conjure in their works.

Red is one of the first colours ever used by humans to make marks as the mineral pigment red ochre was the first colour adopted by the Neanderthals some 250,000 years ago. It is now both decorative and symbolic, having dominated the visual culture of the human race. This early adaptation of the colour has translated to human's continued preference for the colour red. Commercially, a study by CentER, a research institute at Tilburg University in the Netherlands, in 2019 has proven that works at auction were sold for 4.2% higher on average with each standard deviation of red rose by 1. Their findings were mirrored when they ran experimental auction and ranking sessions which included Chinese, American and European participants, highlighting that the preference for red artworks in the contemporary age is cross cultural.

I Rossori dell'Arte will present artists who offer a nostalgic look at Ronchini's past and offers viewers a glimpse into the artists that we anticipate will dominate the scholarly artistic discourse in the future. Featuring new works, most of which were created especially for the exhibition, by: **Rebecca Ward, Berndnaut Smilde, Jens Wolf, Domenico Bianchi, Jacob Hashimoto, Felice Levini, Emilia Momen, Lucy Mullican, Giuseppe Gallo, Josh Raz, Paolo Serra, Artan Shalsi, Erica Timothy, Gianpietro Carlesso, and Jessica Wilson**, this exhibition juxtaposes the recent works with red masterpieces from the past by: **Alighiero Boetti, Luigi Boille, Enrico Castellani, Paul Jenkins, Katsumi Nakai, and Otto Piene** all of whom hold a special place in the history of Ronchini.

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Ronchini founder, Lorenzo Ronchini notes:

During the 90s, there was no channels for immediate distribution of artworks like we have today with social media. As a young gallerist, I always awaited receiving catalogues for all of the other galleries in the post with great excitement, particularly the catalogues from Niccoli, which always were ground-breaking and compelling. Their catalogue for *I Rossori dell'Arte* was a revelation to me. Featuring artists such as: Scheggi, Scarpitta, Boetti, Dorazio and many, many others which are now ubiquitous artists in the international artistic canon, it is my aim to curate an exhibition which features artists which will go on to hold a similarly revered place in the zeitgeist.

I Rossori dell'Arte at Ronchini will be made in conjunction with Galleria d'Arte Niccoli, which has continued its incredible and progressive exhibition history over the past 50 years; creating inspiring and forward-thinking cross generational exhibitions. *I Rossori Dell'Arte* will continue the dialogue around the colour red in its diverse presentations which Galleria d'Arte Niccoli began in 1990, revisited for the present in the distinctive, scholarly approach which Ronchini is known for.

Exhibition: *I Rossori dell'Arte* (The Redness of Art)

Dates: 10 March – 21 April 2023

Opening Hours: Monday – Friday 10am – 6pm, Saturday by appointment

Location: 22 Dering Street, London, W1S 1AN

Tel: +44 (0)20 7629 9188

Email: info@ronchinigallery.com

Website: www.ronchinigallery.com

Social Media

Ronchini Gallery: Instagram and Twitter: [@RonchiniGallery](https://www.instagram.com/RonchiniGallery) [#RonchiniGallery](https://twitter.com/RonchiniGallery)

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